



COPA-COGECA CO-FRESH Site Pilote France - LPS

Pilot case leader : CRAPDL
Support partner : ACTALIA



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101000852



EXPLORING A NEW GOVERNANCE TOOL TO DEVELOP THE USE OF SUSTAINABLE LOCAL PIG FEED

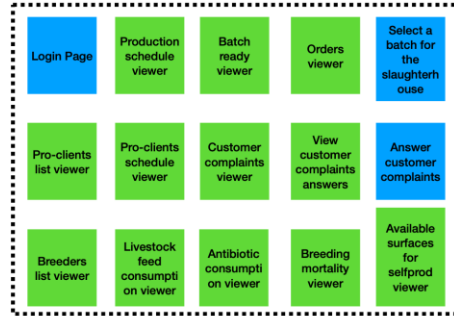
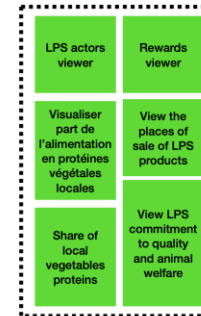


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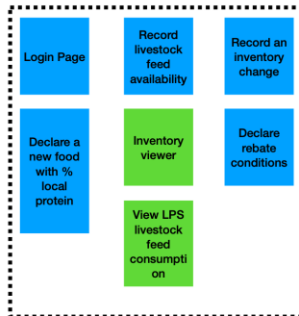
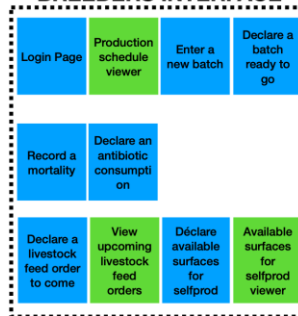
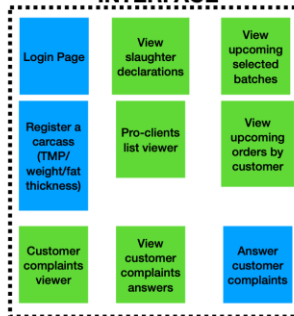
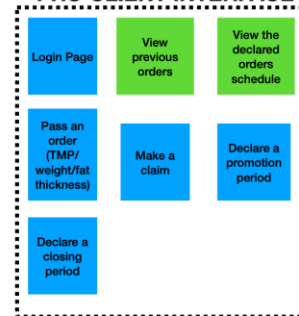
EXPLORING A NEW GOVERNANCE TOOL TO DEVELOP THE USE OF SUSTAINABLE LOCAL PIG FEED

LPS INTERFACE

CONSUMER INTERFACE


ENTER

AIRTABLE DATABASE CENTRALIZING ALL THE DATA

OUTPUT

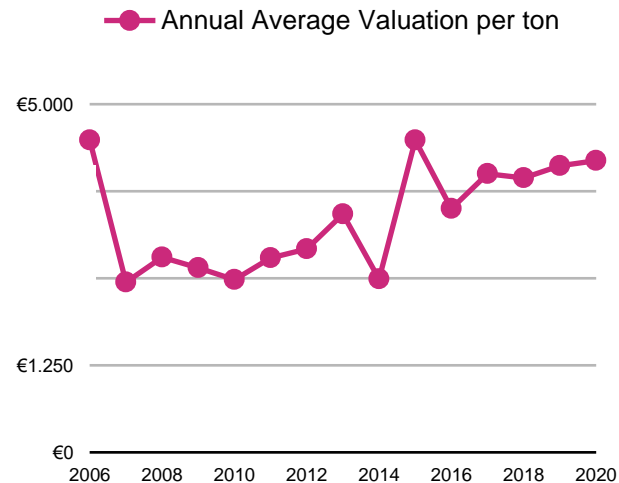
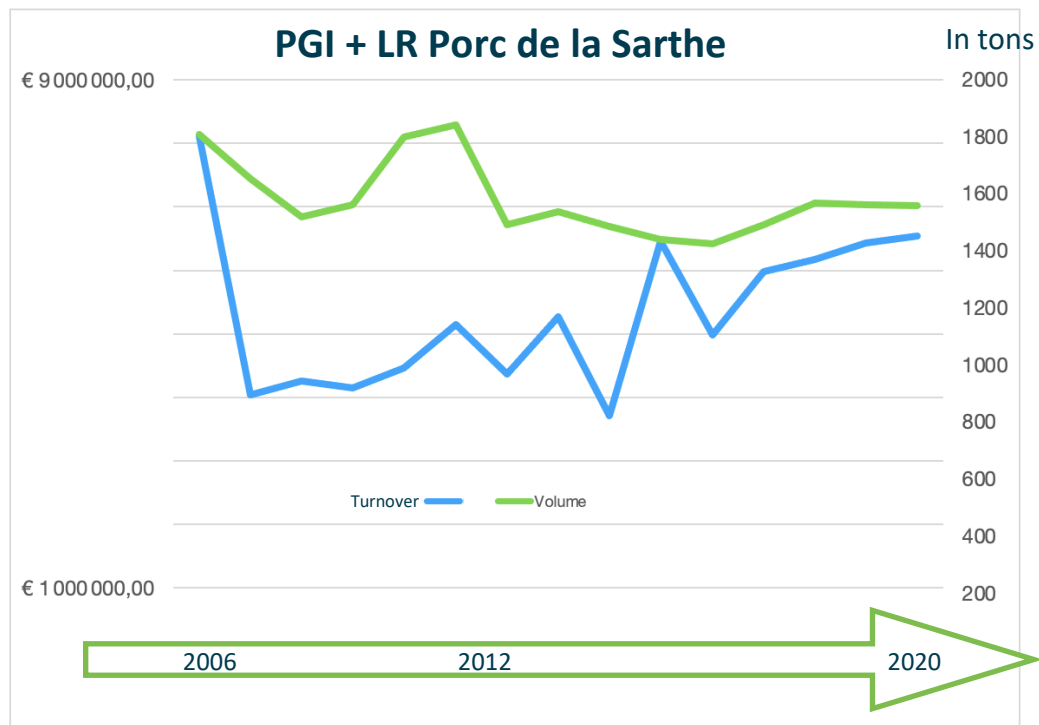
CATTLE FEED MANUFACTURER INTERFACE

BREEDERS INTERFACE

SLAUGHTERHOUSE INTERFACE

PRO CLIENT INTERFACE


LPS Context

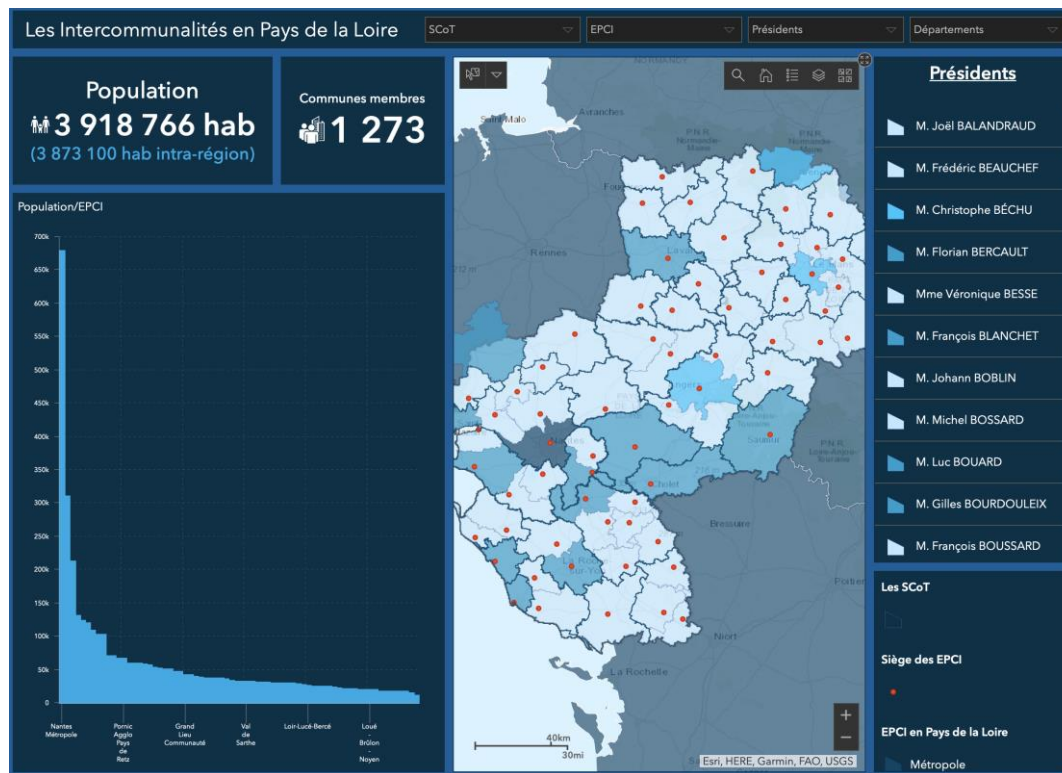


- “Porcs fermiers de la Sarthe” is a collective of over 30 farmers
- The production has been recognized under quality certification “Label Rouge” since 1989 and PGI since 1997
- 80% of the meat is sold to butchers in an area ranging from the pays de la Loire region to the centre of France
- Less than 5% goes to long value chain
- LPS represents 20% of the PGI and Red Label French pork production

LPS Context

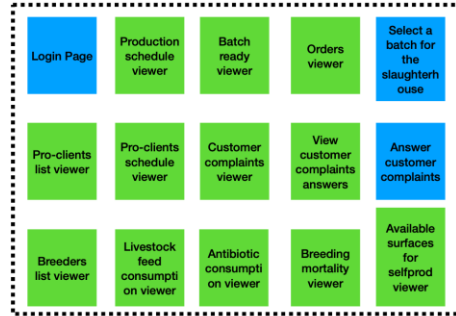


GIS

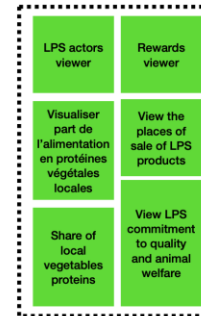


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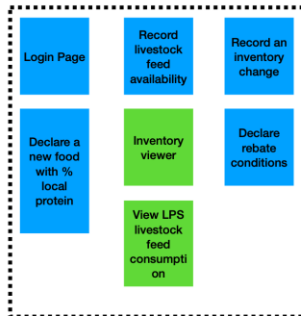
LPS INTERFACE



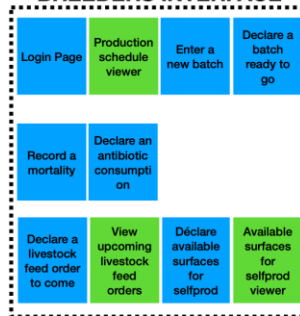
CONSUMER INTERFACE



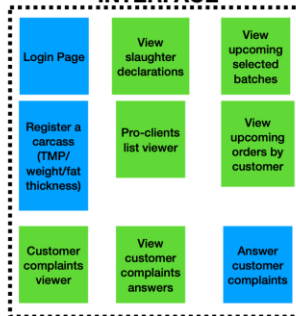
CATTLE FEED MANUFACTURER INTERFACE



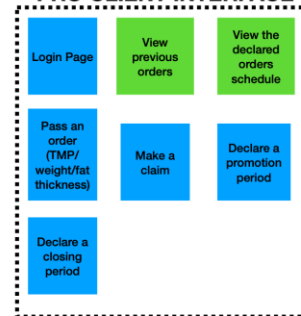
BREEDERS INTERFACE



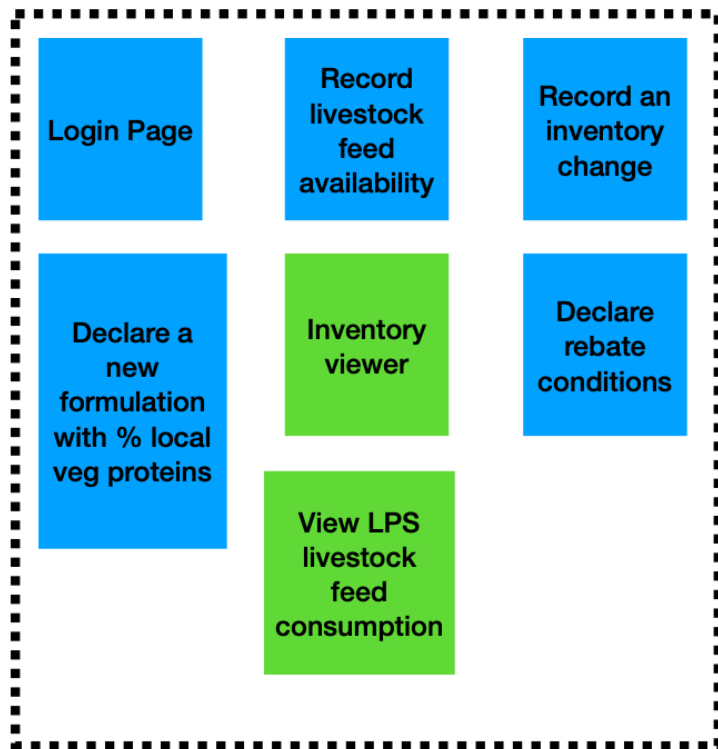
SLAUGHTERHOUSE INTERFACE



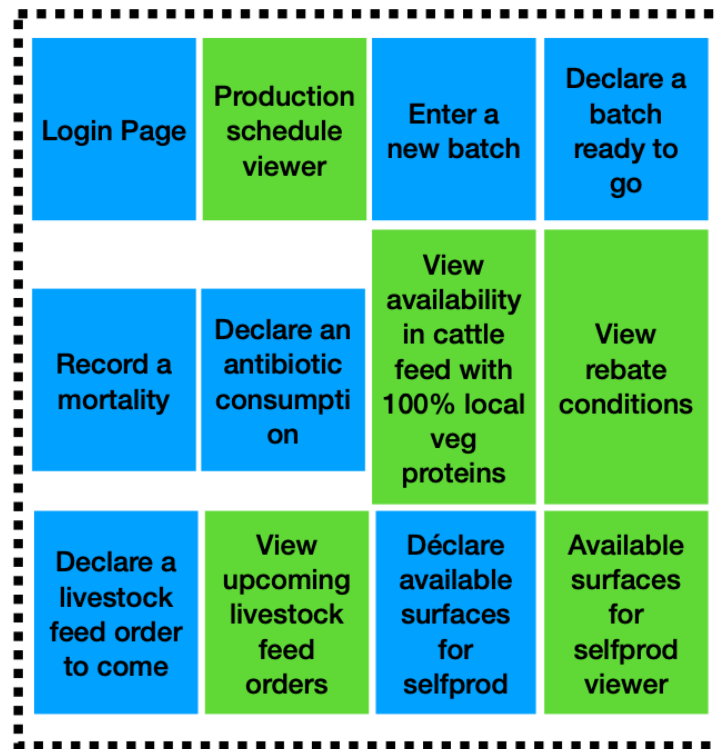
PRO CLIENT INTERFACE



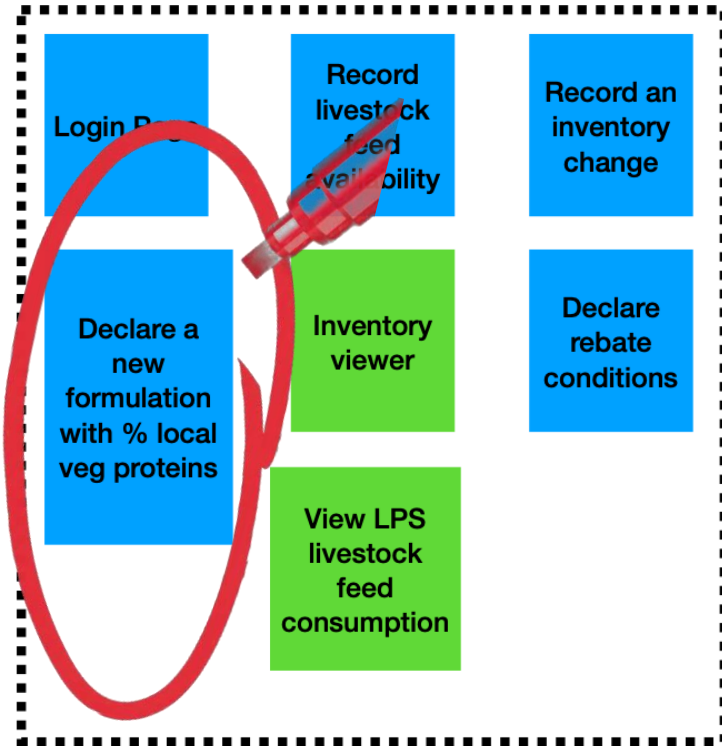
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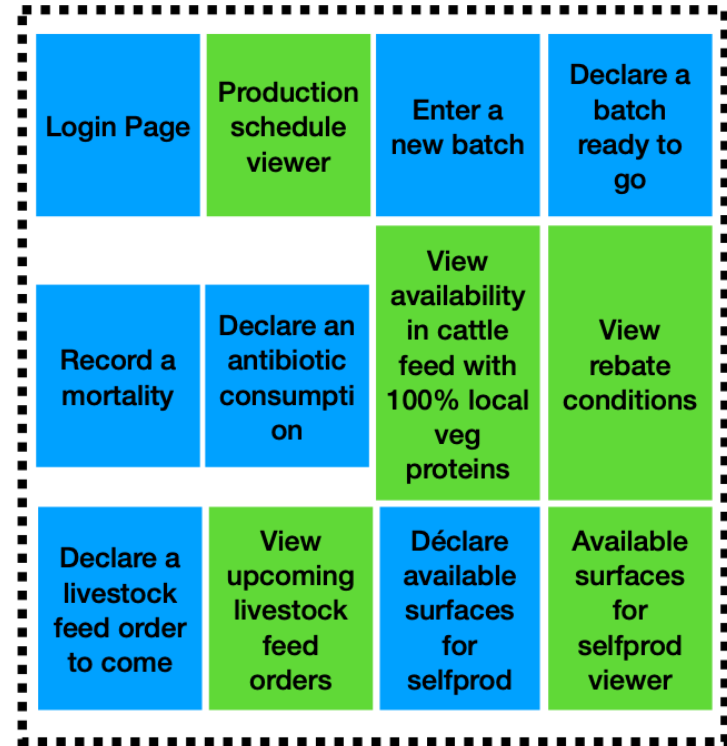
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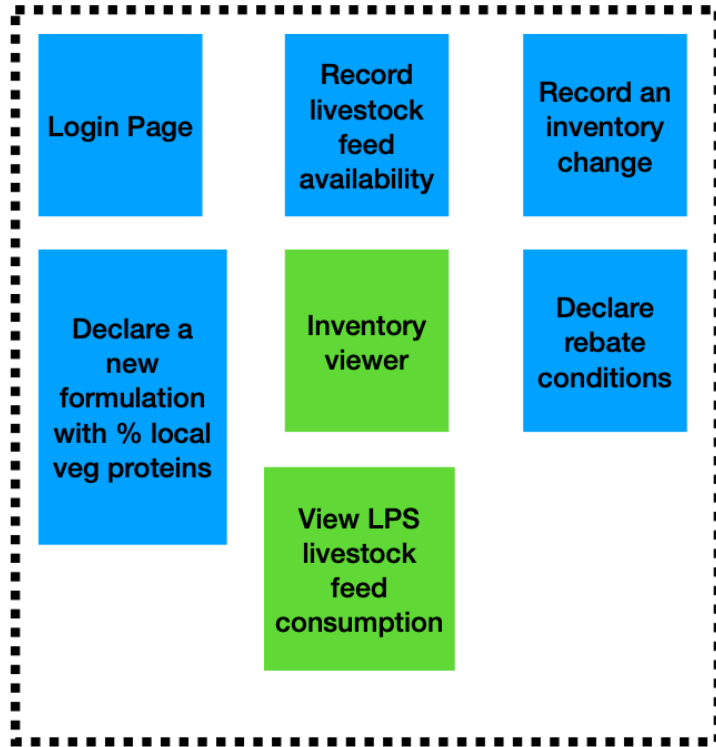
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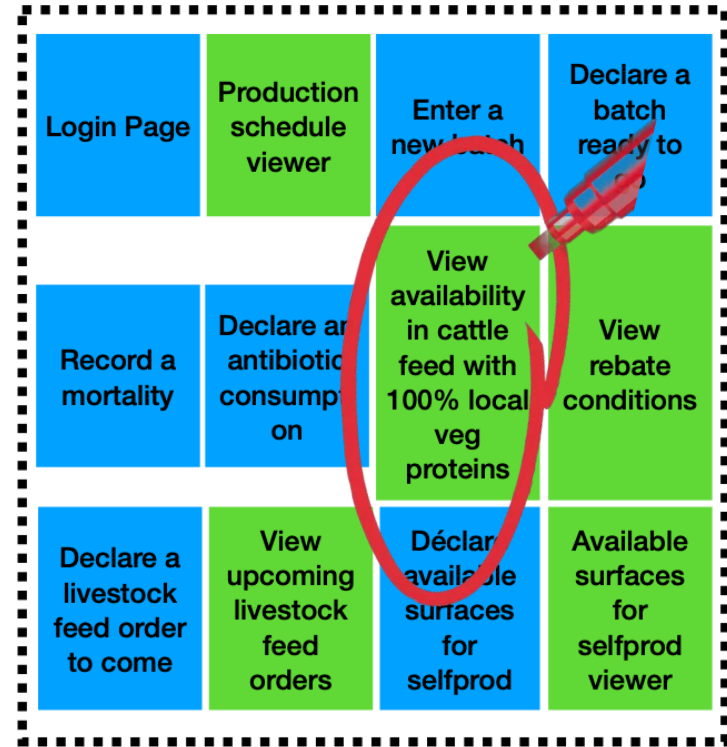
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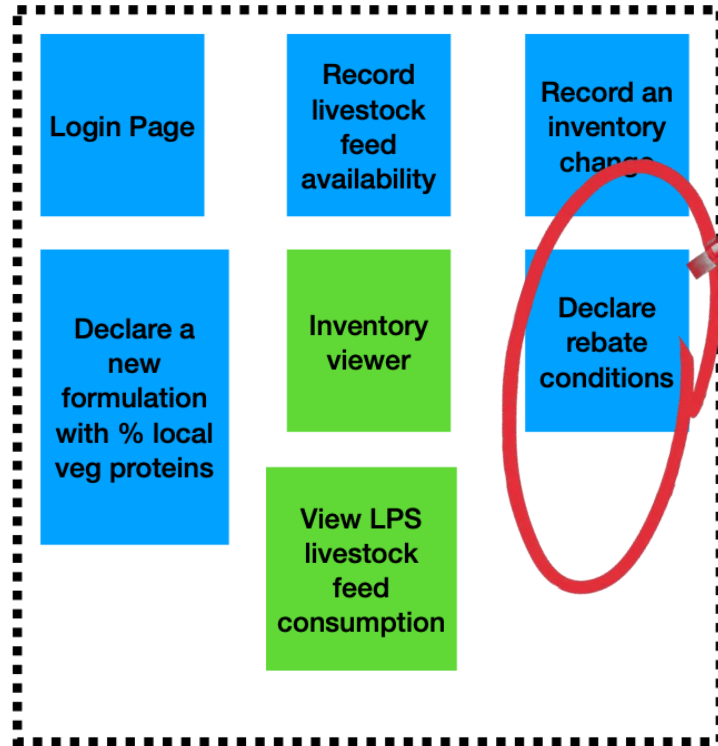
CATTLE FEED MANUFACTURER INTERFACE



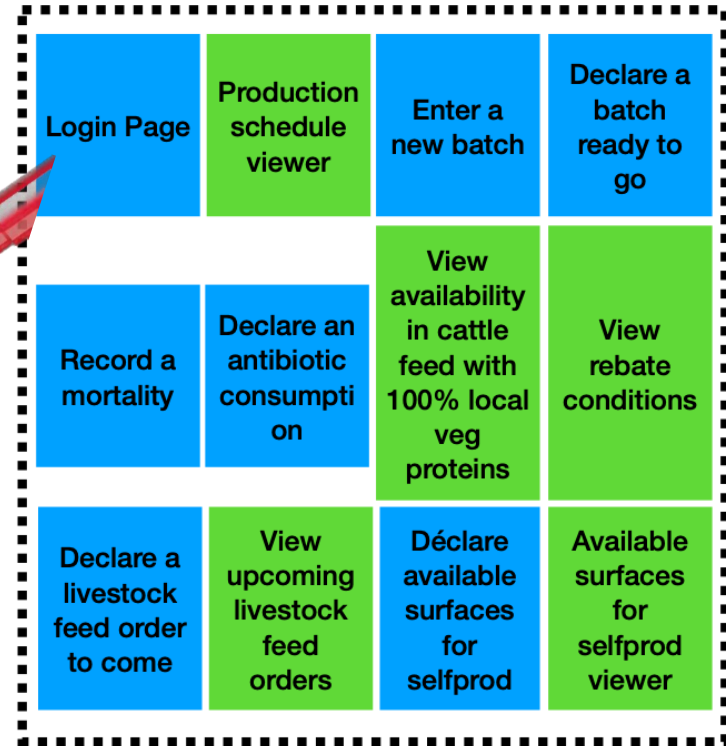
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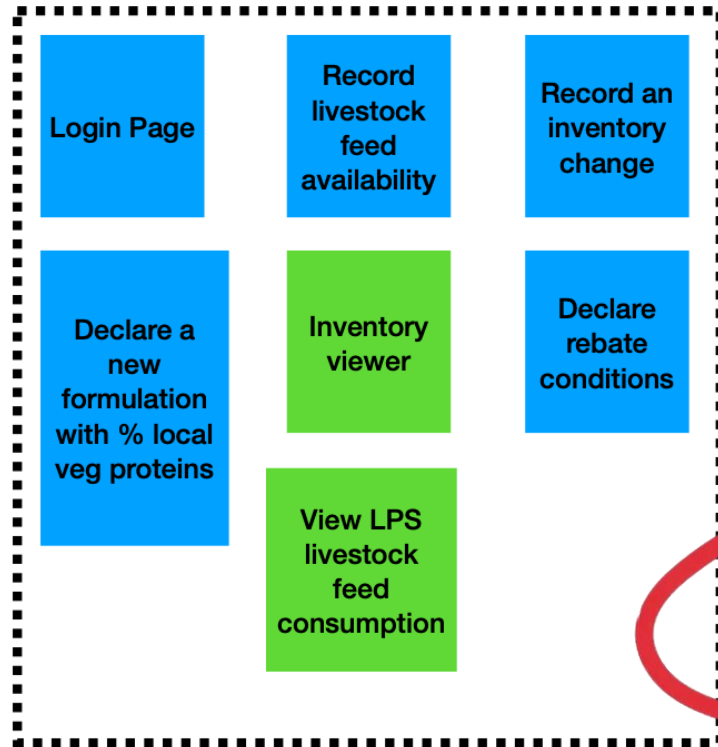
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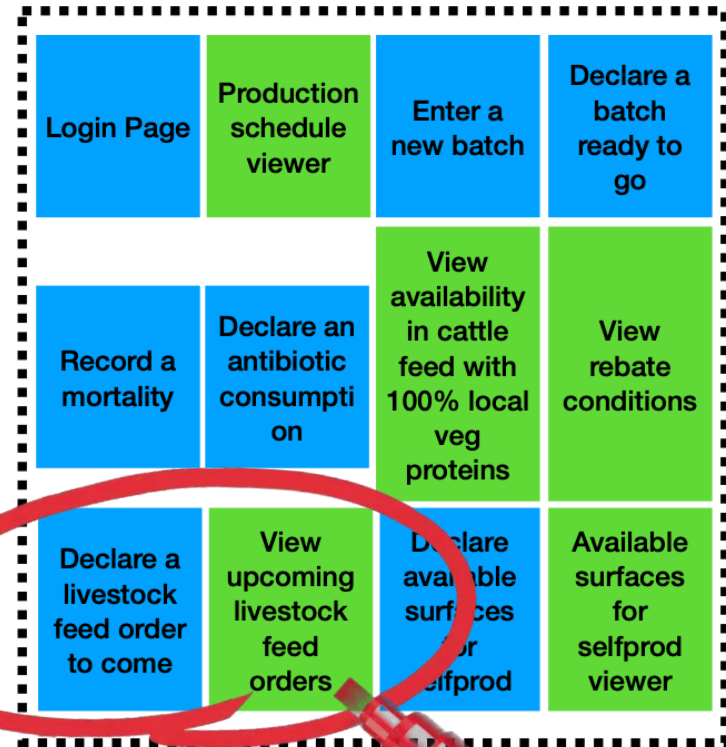
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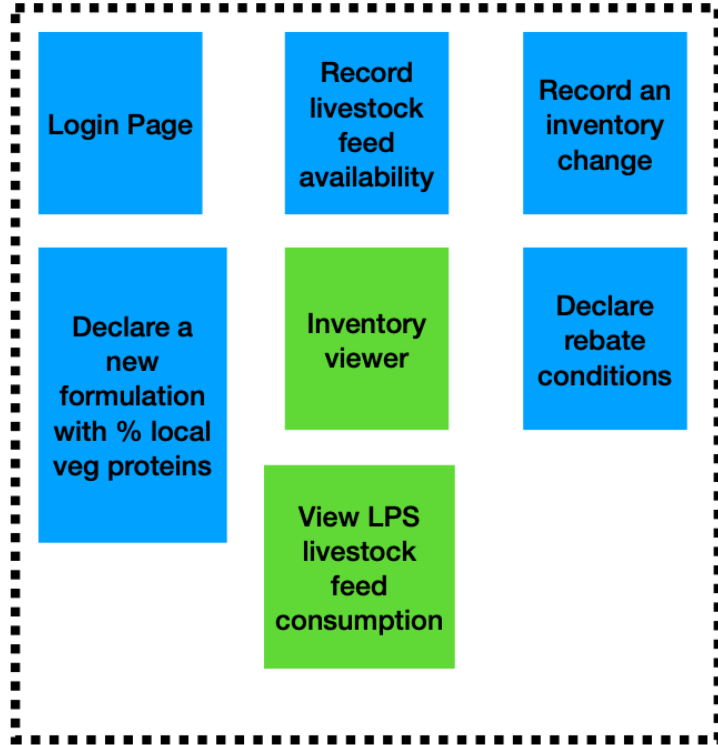
CATTLE FEED MANUFACTURER INTERFACE



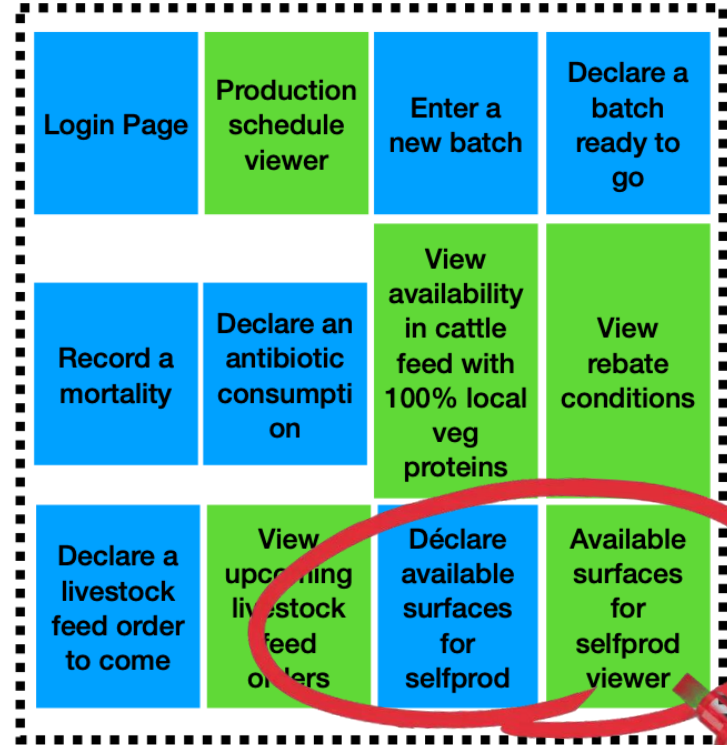
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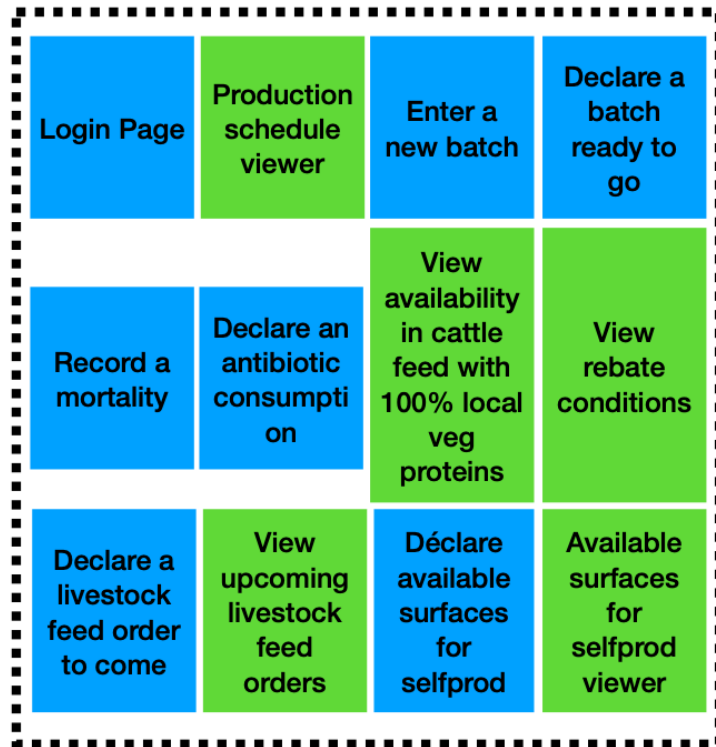
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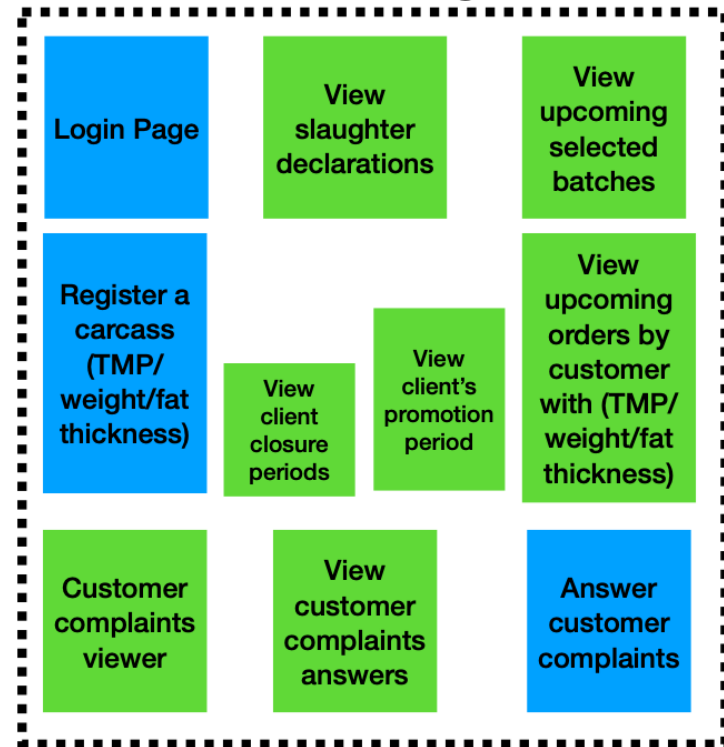
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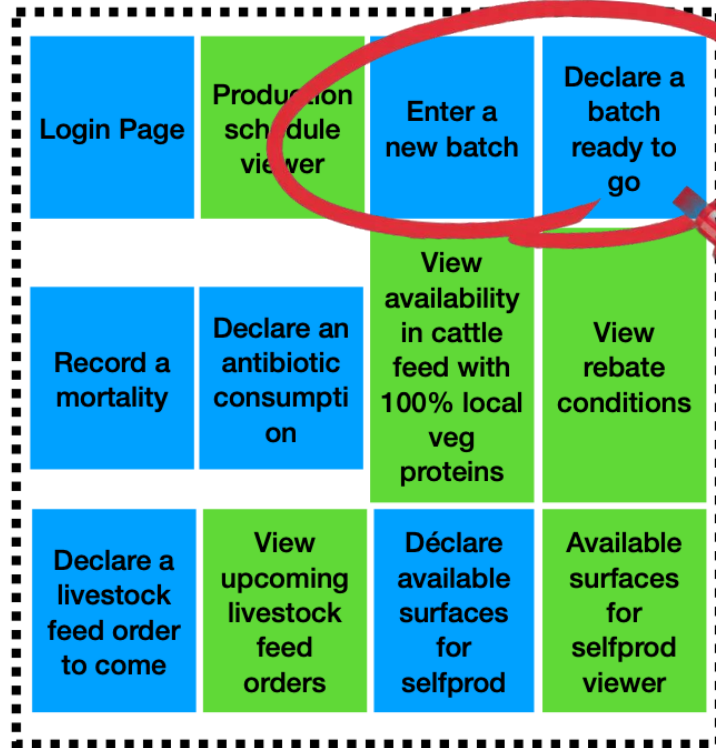
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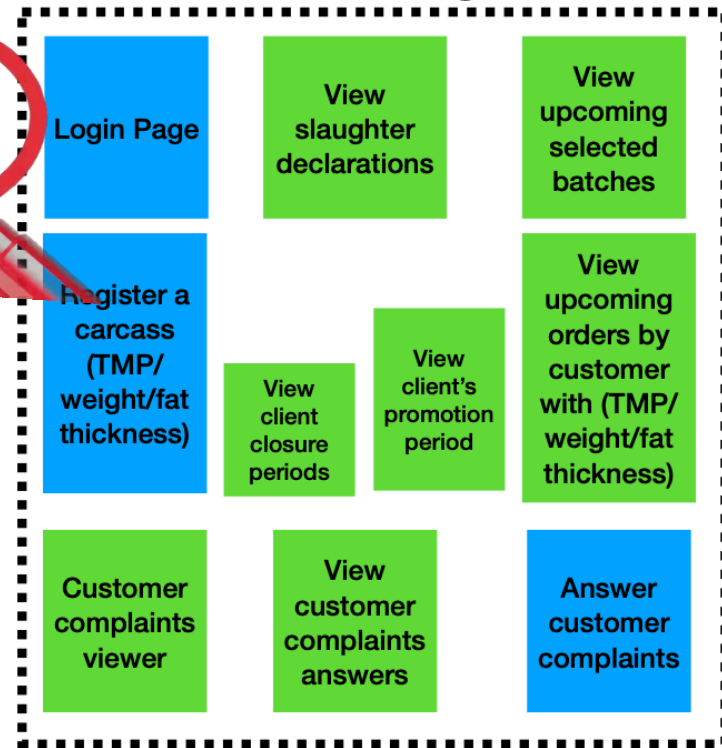
SLAUGHTERHOUSE INTERFACE



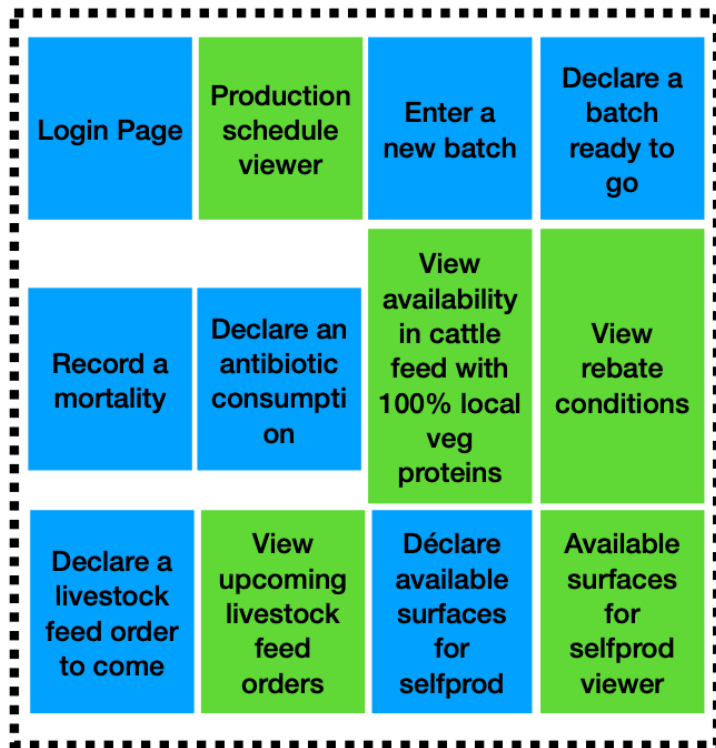
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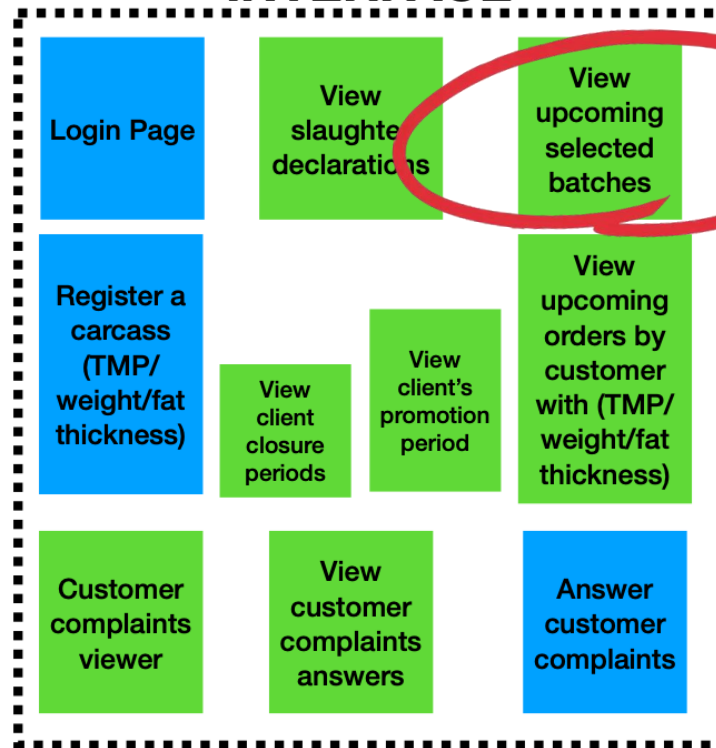
SLAUGHTERHOUSE INTERFACE



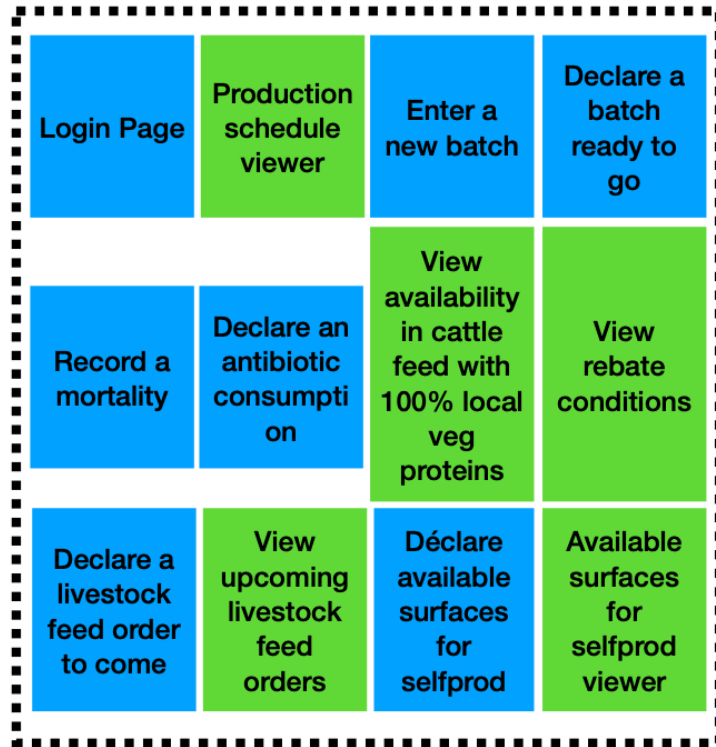
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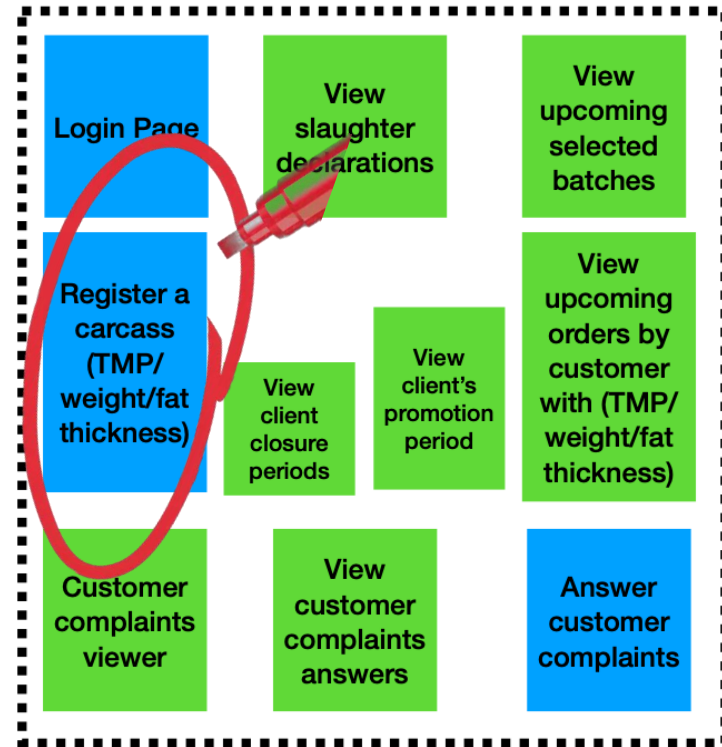
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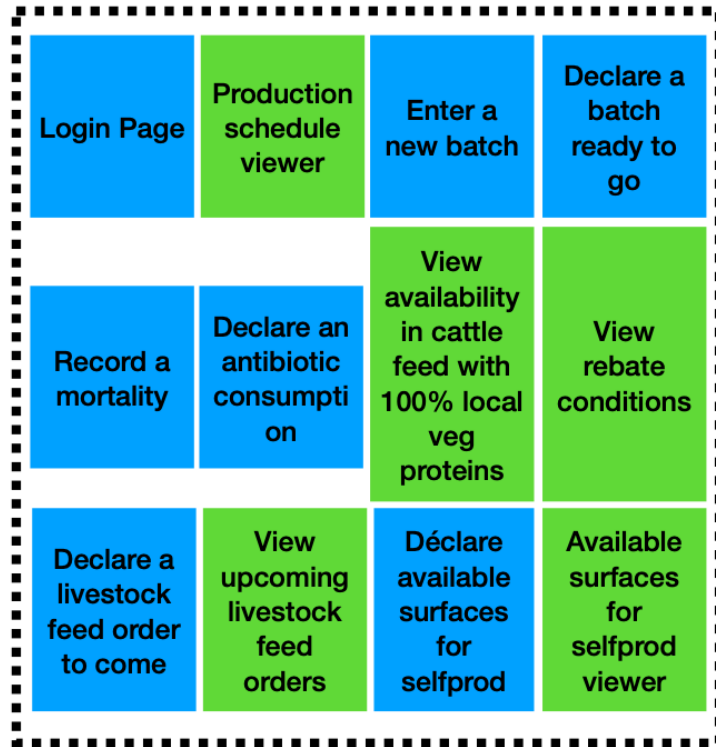
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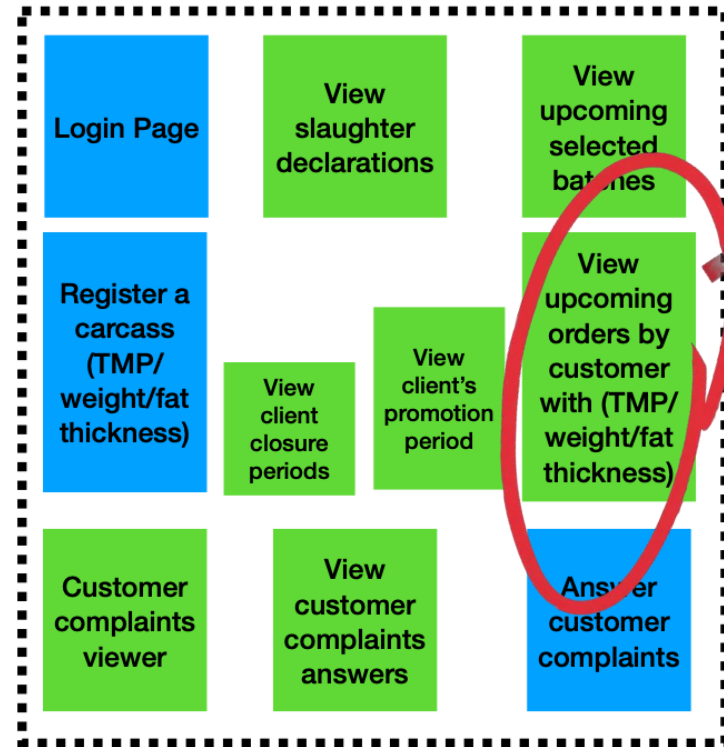
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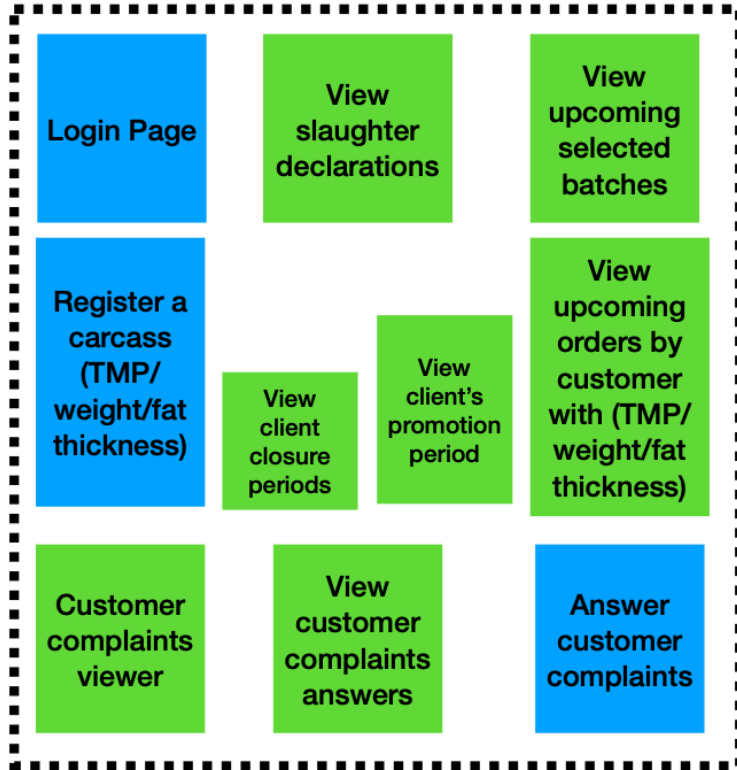
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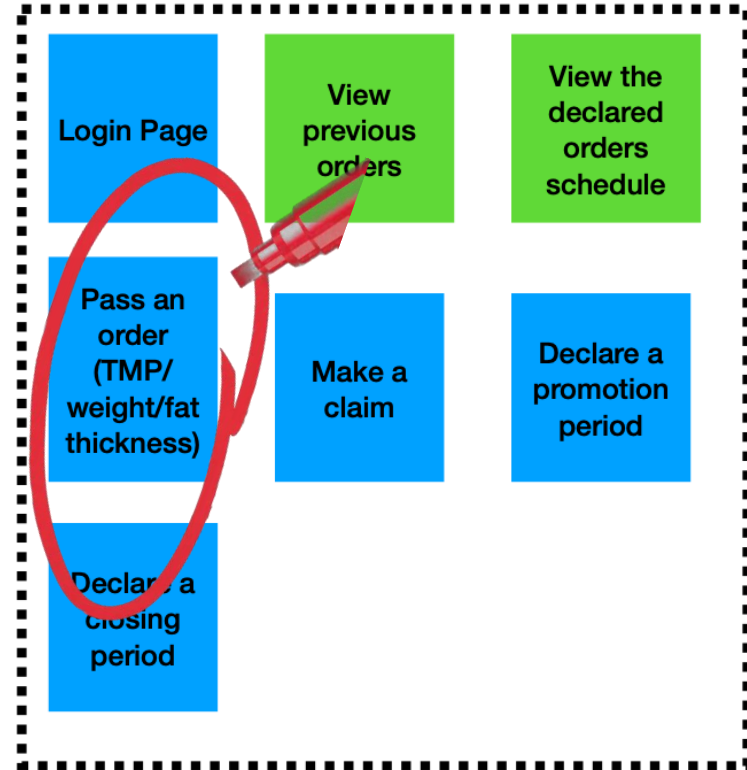
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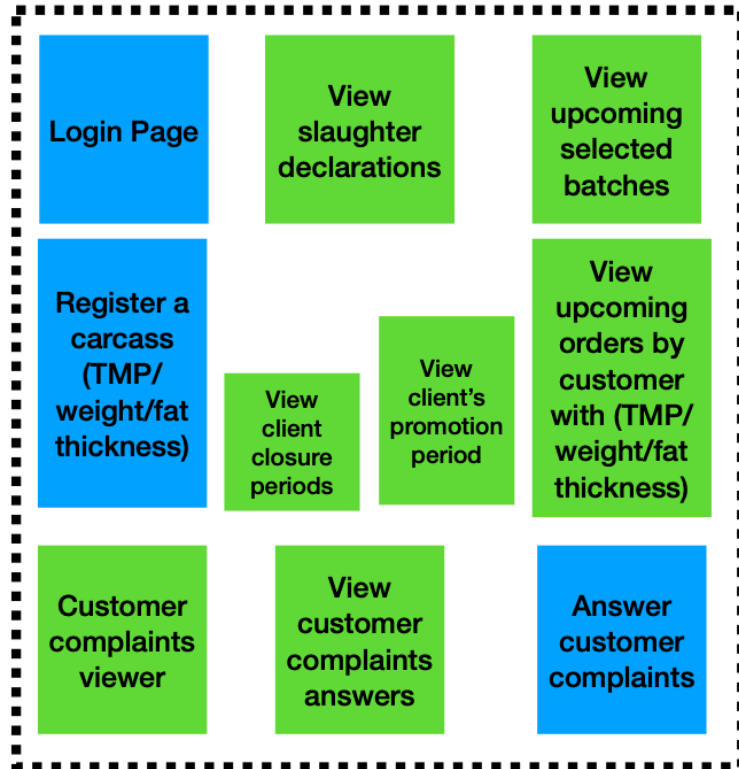
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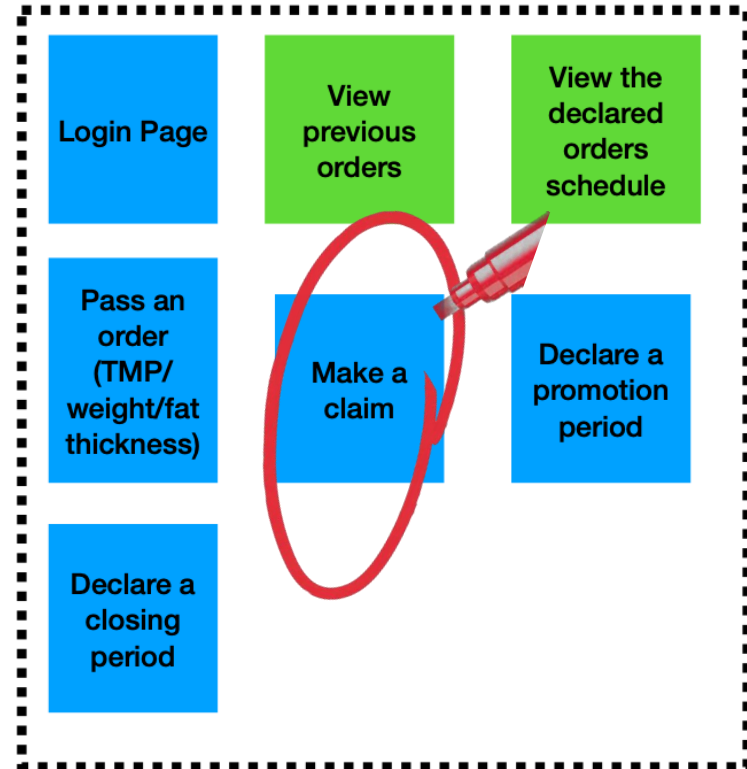
PRO CLIENT INTERFACE



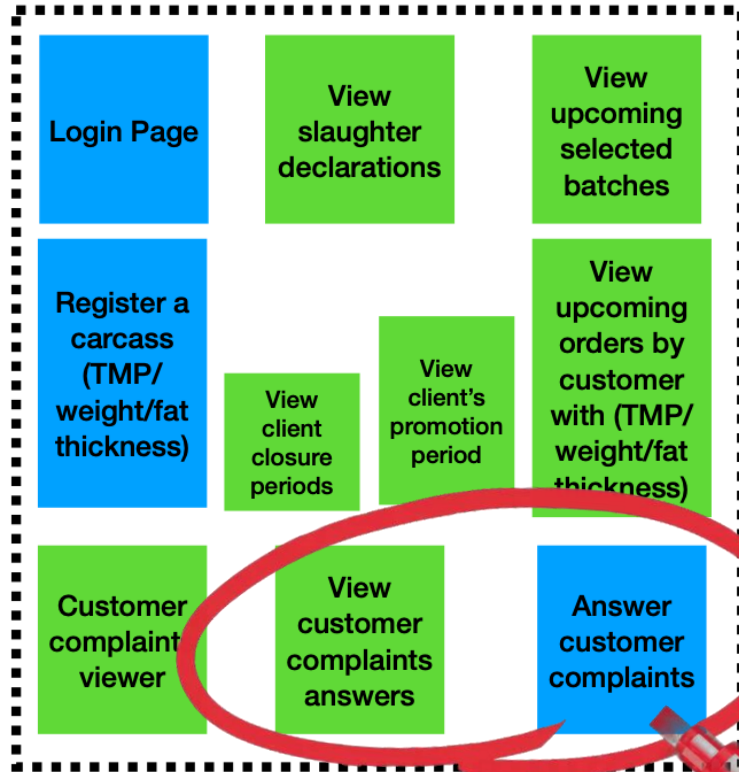
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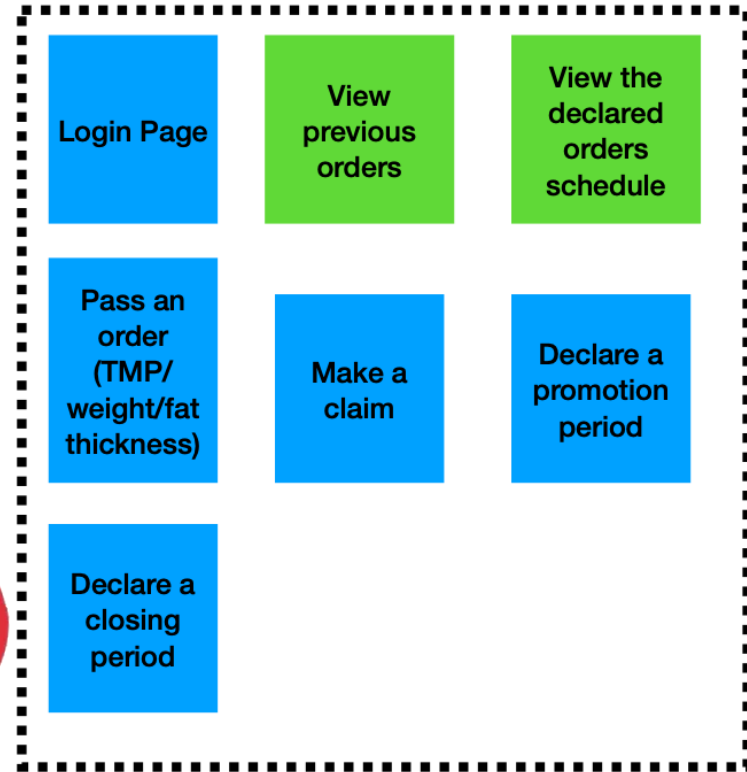
PRO CLIENT INTERFACE



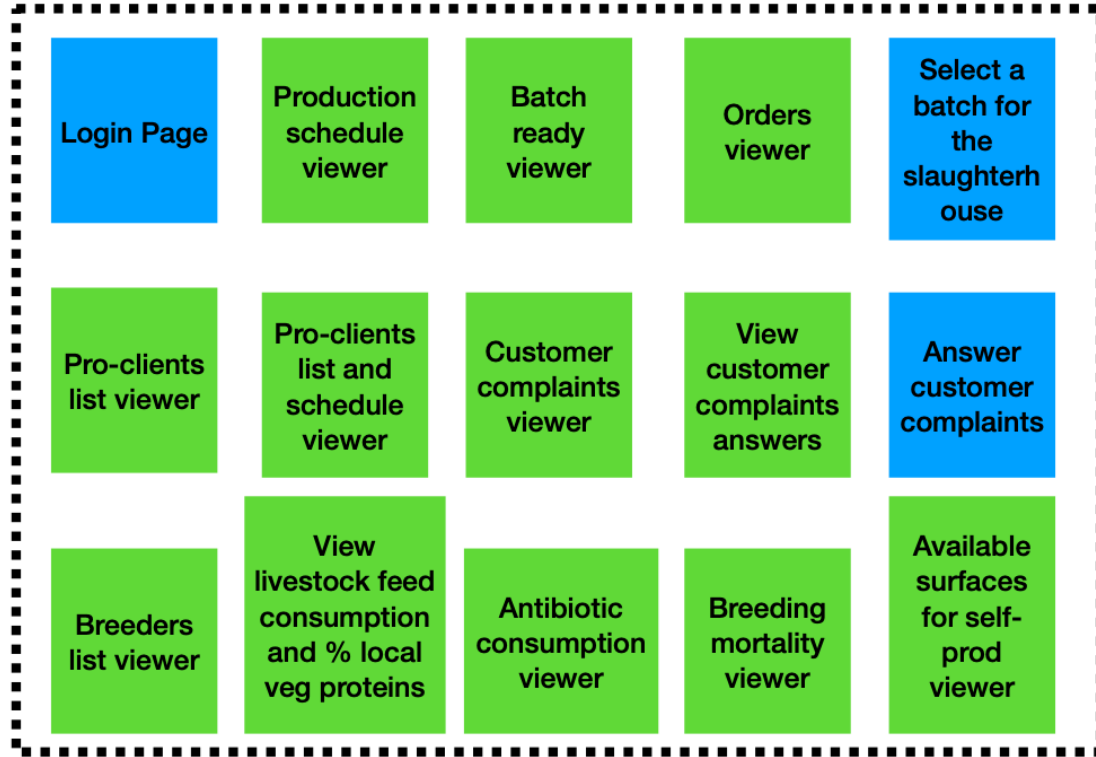
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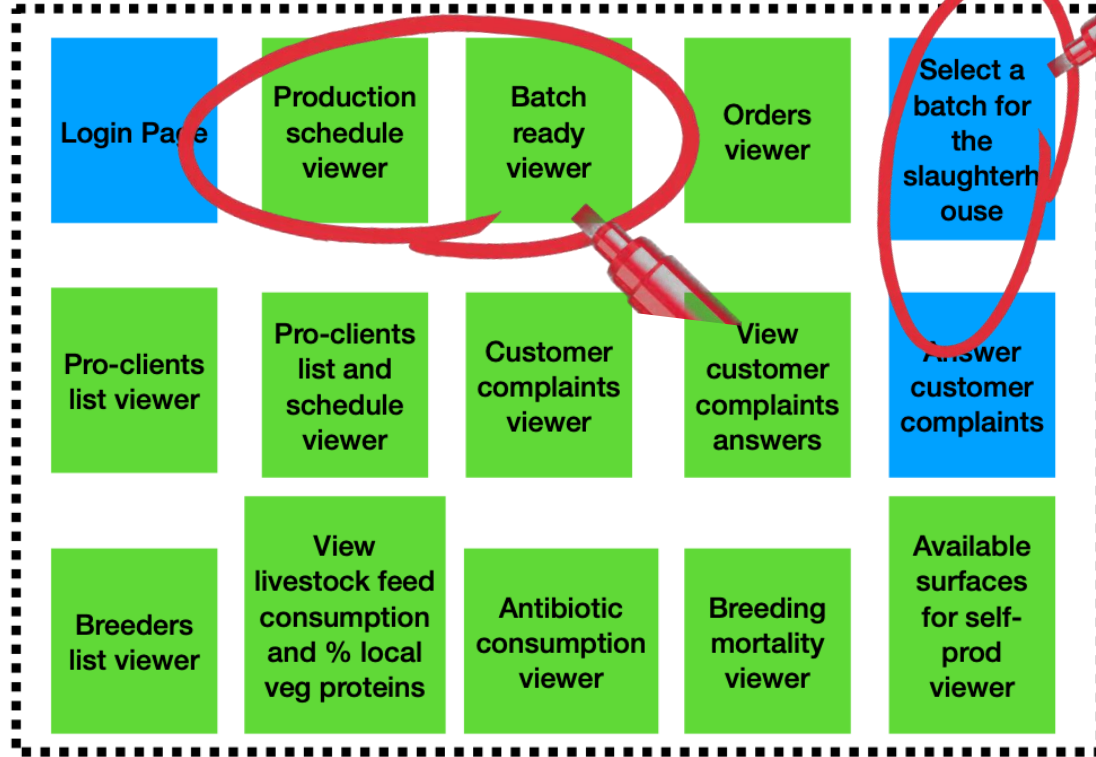
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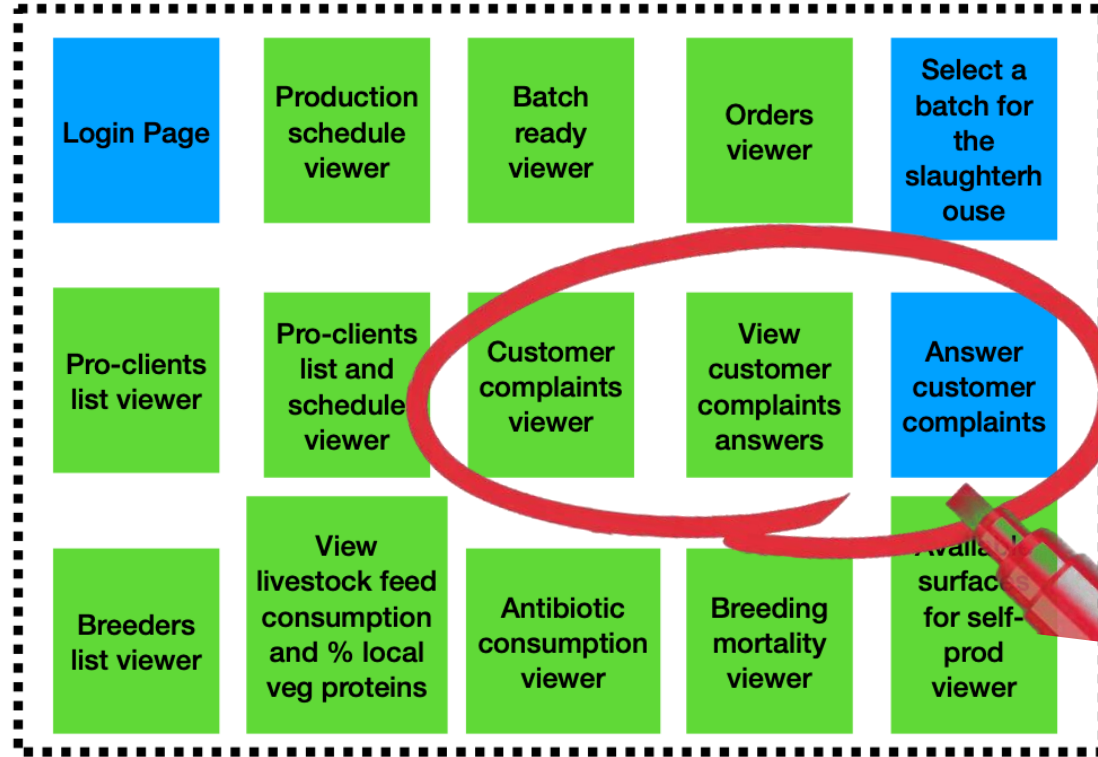
LPS INTERFACE



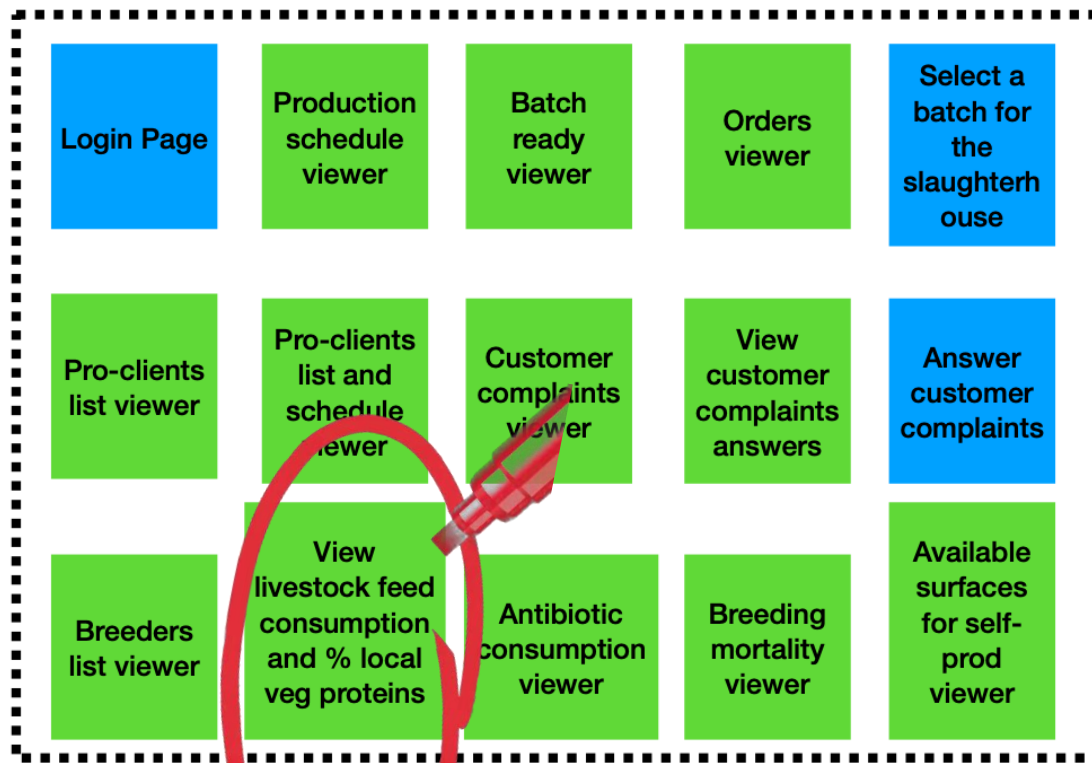
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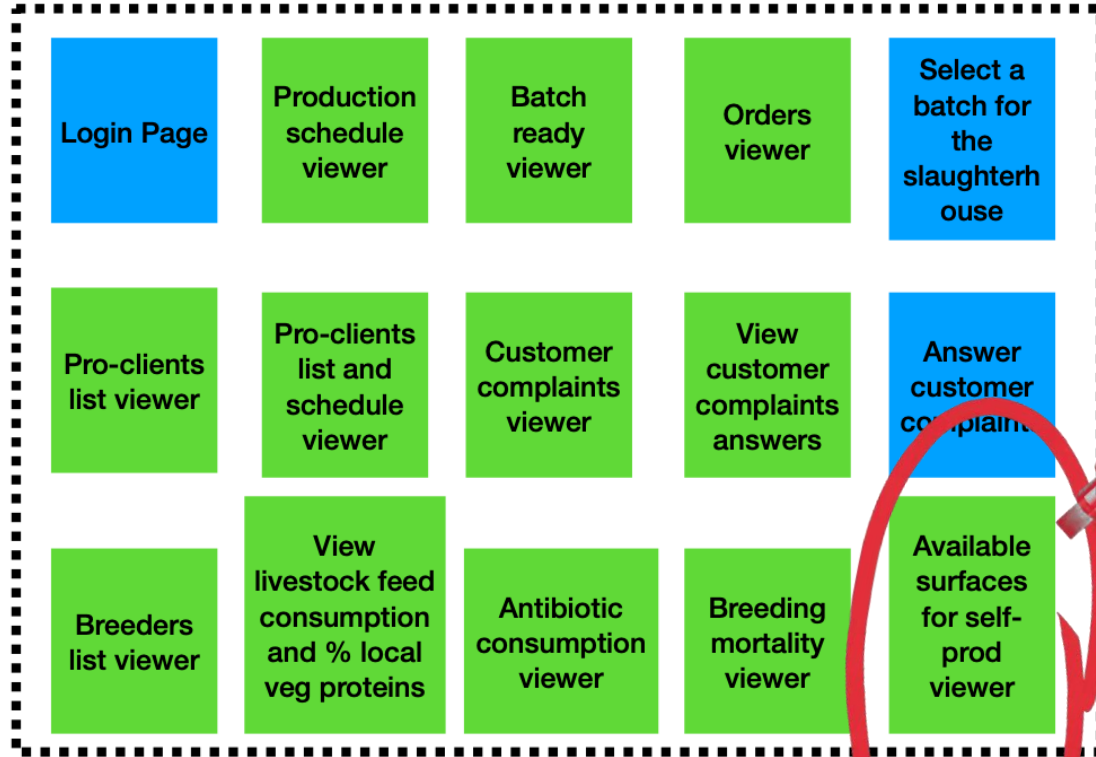
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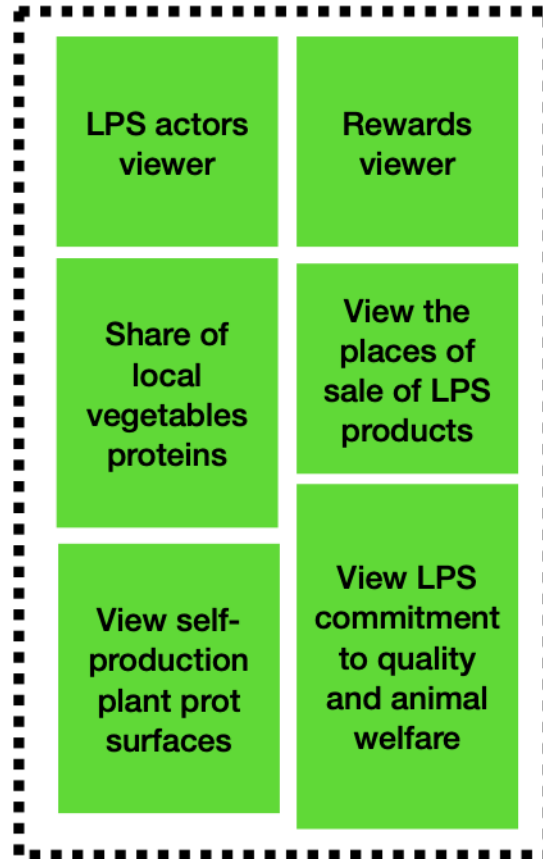
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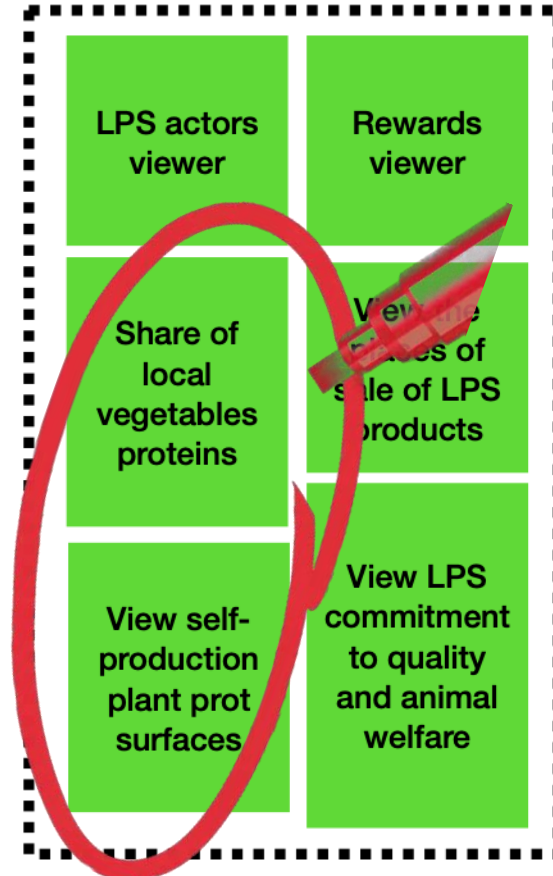
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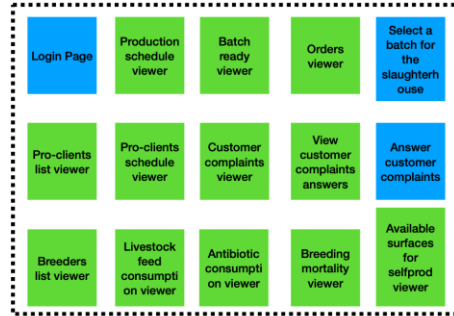
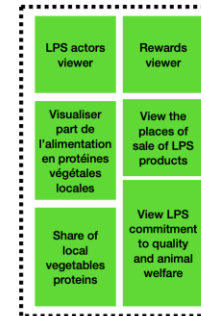
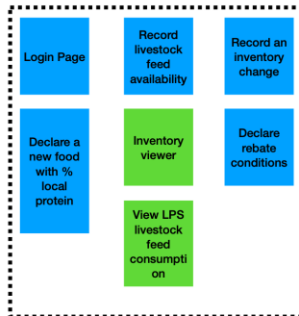
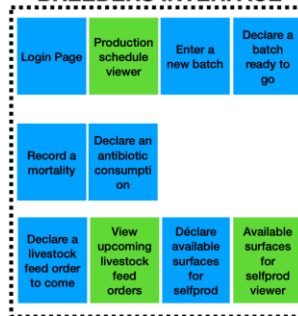
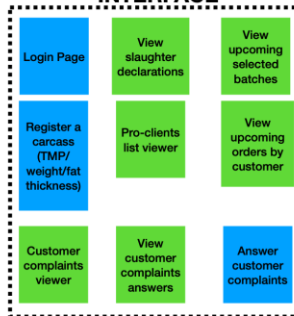
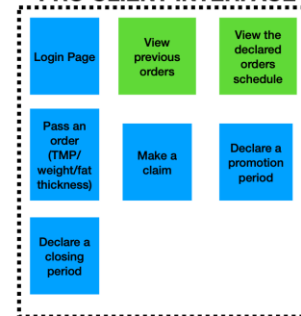


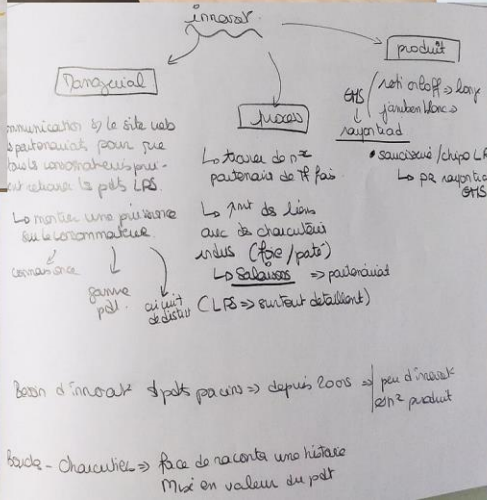
CONSUMER INTERFACE



CONSUMER INTERFACE



LPS INTERFACE

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CATTLE FEED MANUFACTURER INTERFACE

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PRO CLIENT INTERFACE






Thanks for your attention!

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