

CO-creating sustainable and competitive FRuits and vEgetableS' value cHains in Europe



CO-FRESH wants to make agri-food value chains that meet 3 objectives

- environmental sustainability
- socio-economical balance
- economic competition

by contributing innovative techniques, tools and insights to create pathways for implementing effective solutions

CO-FRESH is:

- 7 pilot cases - 28 partners - 8 Work Packages
- Combination and integration of technological and non-technological changes at several levels and steps in a Farm2Fork approach
- Interventional Research (IR) methodology
- Co-creation framework through interdisciplinary workshops, living labs & multi-actor platforms
- Coordination: Inés Echeverría (CNTA, Spain), iecheverria@cnta.es



Pilot 01

Le Terre di Zoè, organic fresh & processed fruits (IT)



Pilot 02

Florette Iberica, fresh cut vegetables (ES)



Pilot 03

Foodvalley NL, fava bean for plant-based meat analogues (NL)



Pilot 04

Chambre d'agriculture des pays de la Loire, protein crops for feed (FR)



Pilot 05

EK00WOC, Organic Fresh & Processed Fruits (PL)



Pilot 06

Pilze-Nagy Ltd., organic oyster mushroom value chain (HU)



Pilot 07

COEXPHAL, and UNICA GROUP, S.C.A. and University of Almeria as linked 3rd parties. Fresh Fruit & vegetables in Greenhouses (ES)

