



CO-FRESH: Co-creating the Future of Agrifood Value Chains

CO
FRESH

14 March 2024 09:00 - 15:30 CET Brussels

PROVISIONAL AGENDA

- 09:00** Registration
- 09:15** Welcome and introduction
Inés Echeverría - CNTA
- 09:30** Key note Speaker
Peter Schmidt - EESC
- 09:45** **THE CO-FRESH CORE**
SICO framework, a toolkit that enables to assess the collaborative dimension of Sustainability-Oriented Innovations
Jos Bijman - WUR
- 10:05** **Co-creation methodology**. Lessons learned
Jose María Gil - CREDA
- 10:25** Coffee break and group picture
- 10:45** **THE PILOT CASE EXPERIENCE. INNOVATIONS AND LESSONS LEARNED**
CO-FRESH innovations introduction
Innovation takes the field
Sustainability challenge in the agrifood chain
Less is more: More value with less processing
Improving transparency and coordination all along the value chain: a governance tool prototype for Le Porc Fermier de la Sarthe
Environmental innovations in organic orchards in Poland
Development of new food products based on oyster mushroom within the CO-FRESH project
The healthy box: More transparency, more sustainability, and less food waste
Raquel Virto - CNTA
Alessandro Malerba - LE TERRE DI ZOE
Sonia Muro - FLORETTE
Minke Burgers - FOODVALLEY
Laura Pérez - CRAPDL
Ewa Rembialkowska - EKOOWOC
Miklós Gyalai-Korpos - PILZE
Irene Navarro - COEXPHAL
- 12:45** LUNCH
- 13:45** Replication experience in Slovakia
Katarina Blicklingova - BEC
- 14:00** Roundtable with Pilot Cases
Patricia Mora - INNOGESTIONA
- 14:30** A joint policy brief
Edelbis Dávila - UGENT
Sylvia Burssens - UGENT
Agnesse Boccalon - ACR+
- 15:00** Keynote speaker
Piroska Kallay - EESC
- 15:15** Closing remarks
Inés Echeverría - CNTA
- 15:30** End of the event

Scan to register

