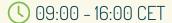
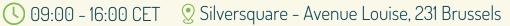


CO-FRESH: Co-creating the Future of Agrifood Value Chains









AGENDA

| 09:00 | Registration | |
|-------|---|--|
| 09:15 | Welcome and introduction | Inés Echeverría - CNTA |
| 09:45 | Towards a fair and sustainable food supply chain | Peter Schmidt - EESC |
| 10:00 | Co-creation methodology. Lessons learned | Jose María Gil - CREDA |
| 10:15 | Towards Holistic Solutions: policy recommendations for sustainable agri-food value chains | Edelbis López - UGENT Daniele Rossi - FAIRCHAIN PROJECT Agnese Boccalon - FOODRUS PROJECT |
| 11:00 | Coffee break and group picture | |
| 11:20 | THE PILOT CASE EXPERIENCE. INNOVATIONS AND LESSONS LEARNED | |
| | CO-FRESH innovations introduction | Raquel Virto - CNTA |
| | Innovation takes the field | Alessandro Malerba – LE TERRE DI ZOE |
| | Sustainability challenge in the agrifood chain | Sonia Muro - FLORETTE |
| | Less is more: More value with less processing Improving transparency and coordination all along the | Minke Burgers - FOODVALLEY Laura Pérez - CRAPDL |
| | value chain: a governance tool prototype for Le Porc | Laura rerez - GNAP DE |
| | Fermier de la Sarthe | |
| | Environmental innovations in organic orchards in | Ewa Rembialkowska – EK00W0C |
| | Poland | |
| 12:45 | LUNCH | |
| 13:45 | Development of new food products based on oyster mushroom within the CO-FRESH project | Miklós Gyalai-Korpos - PILZE |
| | UNICA healthy box: More transparency, more sustainability, and less food waste | Maribel Amat - COEXPHAL |
| 14:15 | Impact of Co-Fresh on transfer of knowledge and innovation to other countries | Daniel Ács - BEC |
| 14:30 | Roundtable with Pilot Cases | Patricia Mora - INNOGESTIONA |
| 15:15 | SICO framework , a toolkit that enables to assess the collaborative dimension of Sustainability-Oriented Innovations | Jos Bijman - WUR |
| 15:30 | The role of governance for the future of agri-food systems | Piroska Kallay - EESC |
| 15:45 | Closing remarks | Inés Echeverría - CNTA |
| 16:00 | End of the event | |







